

Dauphin Island Sea Lab Foundation
Annual Overview
2022-2023

The Foundation office has been opened 5 years and is located at 4513 Old Shell Road. The Assistant Director, Angie Gaillard and Assistant to the Director, Daphne Marcum are still with the Foundation while Helene Hassell remains Executive Director of the DISLF.

The office held Cocktails with the Critters, MEAL, and Employee Campaign in person and the auction remained as a Virtual Fundraiser. The office has continued sending letters and emails to donors. It has been a successful year. I want to thank the Board of Directors and Advisory Committee for all they have done to promote the DISLF.

Projects Funded at the Sea Lab through funds raised by DISLF:

Discovery Hall Programs K5-12

- BayMobile - All In Credit Union
- High School Scholarships - funded by the Jenny Cook Memorial Fund
- ROV competition -Partial funding from Thompson Engineering, Curtis and Edith Munson Foundation and DISLF
- Sea Stars - Funded by Rotary Club of Mobile, Glaze Foundation and Donors Computers - Munson Foundation, Crampton Trust, Bedsole Foundation, Caring Foundation, Hearin Chandler
- Birding Class - Friends of Dog River, Munson Foundation

University Programs Undergraduate, Masters and PhD candidates

- New Microscopes - Regions Bank
- UP Scholarships – CWC and Individual Donors
- Bays and Bayous Symposium - deGruy Scholarship
- George Cline Scholarship
- Triple Tail Research - Fairhope Brewing
- Marine Mammal Stranding Network - Anonymous Donor, Fleet Feet

The pool was completed this fiscal year. The Foundation sent DISL payment in the amount of \$538,999.53. The funding for pool is a result of the Capital Campaign, Building Spaces for a Brighter Future.

Financial Information:

DISLF's year ended 9/30/2023 with Total Checking of \$789,564.10. The Community Foundation of South Alabama had the DISLF Fund at \$2,359,731.91 and the George Crozier Fund at \$248,332.77, for total assets of \$2,608,064.60

Goals for FY2023:

Fundraising goals were established at the beginning of the fiscal year. These goals were based on a three-year rolling average of the DISLF donors, gifts and dollars.

Total active donors:	Goal: 636	Actual: 735
New Donors:	Goal: 36	Actual: 220
Total Gifts:	Goal: 1125	Actual: 1258
Total Giving:	Goal: \$348,721	Actual: \$415,775.32

The Foundation has two funds at the CFSA; The George Crozier Endowment Fund which was established with a matching grant from the Kresge Foundation, which is governed by the restrictive rules, established by Kresge. The second fund is the DISLF Endowment Fund, which has been funded through the fundraising efforts of the Foundation and is a donor directed fund. The DISLF Fund ending 9/30/2023 was \$2,359,731.91 and the Crozier Fund balance ending 9/30/2023 was \$248,332.77 for a total of \$2,608,064.68

Grant Request for FY23

Total Requests - \$236,000 Total Funded - \$153,487.66

Grants 2022-2023: The Caring Foundation

J.L. Bedsole Foundation

Regions Bank Foundation

Rotary Children's Foundation

Thompson Holdings Foundation

Glaze Foundation

Crampton Trust

Moorer Foundation

Curtis and Edith Munson Foundation

Alabama Dermatology Society

Special Events and Outreach:

The DISLF hosted four special events: Marine Environmental Awards Luncheon, Cocktails with the Critters Virtual Auction, Cocktails with the Critters Party

Marine Environmental Awards Luncheon (MEAL) 2022

The tenth annual Environmental Awards Luncheon was held on Wednesday, October 26, 2022 at the Riverview Hotel. The event was a wonderful success with 264 Reservations with 33 Tables. This year we had no main Corporate Sponsor. Keynote Speaker: Dr. Dave Gallo, American Oceanographer and Explorer. Area schools in attendance were Barton Academy, Fairhope High School and Clark-Shaw Magnet Schools.

Gulf Coast Marine Environmental Excellence Award-Recognizes an individual who has made outstanding contributions to marine environmental sustainability in the Alabama Gulf Coast Region. **Winner: Angus R Cooper III**

Gulf Coast Marine Environmental Leadership Award-Recognizes a business or organization whose efforts have resulted in the improvement of marine environmental sustainability in the Alabama Gulf Coast Region. **Winner: Alabama Wildlife Federation**

Fundraising

Friends of the Sea Lab

We had a large increase in new FOSL membership this year. FOSL had 118 renewals and 131 new memberships.

2022-2023	2021-2022	2020-2021
250 Members \$32,917.40	185 Members \$27,180	165 Members \$21,238

Annual Appeal:

The Annual appeal grossed \$32,534 with expenses of \$1,761 for a net profit of \$29,863. 1,366 letters were mailed.

	2022-2023	2021-2022	2020-2021
Gross Income:	\$31,534.00	\$28,500.00	\$16,456.80
Expenses:	\$1671.00	\$724.25	\$347.01
Net income:	\$29,863.00	\$27,775.75	\$16,118.79
Letters:	1,366	1476	1376
Donors:	104	97	90

Cocktails with the Critters:

The Virtual Auction was held April 26, 2023 – May 3, 2023. The date for the in-person event was May 4, 2023. Cause 4 Auction did away with their auction site, so Foundation staff researched several months and talked to several auction companies for a new site. The Auction site Betterworld was chosen and used for this year's online auction. Everything went great with the site.

Sponsors: 422 Corporate sponsor letters were mailed on Nov 7, 2022, and 413 on Jan 16, 2023. The number of corporate sponsors was 62. The number of individual sponsors was 14.

Ticket Sales: Actual ticket pre-sales \$8,350.

Donations: Totaled \$2,454

In-kind sponsor Gwins Printing and PMT Publishing

Silent Auction: This year's auction generated a gross revenue of \$19,914 from 141 items with a FMV of \$61,685.00.

Foundation staff uploaded pictures and descriptions of all the Auction items to Betterworld. Betterworld was very user-friendly with excellent reporting. We had a total of 63 Bidders sign up for the Auction. The ability to sign up for the auction ahead of time however was not offered. Once the Auction live the Bidders could register. A formula was used to determine starting bids (40% FMV) and bid increases were uniform based on the item's value. We had 2 trips that did not sell.

	Actual 2023	Actual 2022	Actual 2021	Actual 2020
Total Income	\$117,272.00	\$106,763.14	\$106,280	\$68,741
Expenses	(\$26,936.33)	(\$21,642.34)	(\$24,857)	(\$4,623.00)
Net Income	\$90,335.67	\$85,120.80	\$81,423.00	\$64,118.00

Employee Campaign:

The employee campaign was held again this year and was well received. The duration of the campaign was two pay periods. The kickoff was an ice cream social on Sept 14, 2023 – Oct 12, 2023, at the conclusion we celebrated with Smokin’Gringo taco truck. The campaign was well received and all the departments having 100% participation, which was the goal. The total amount raised was used to build a Fitness Course, UP Scholarships, and Jenny Cook Scholarships. The total amount raised was \$6,800. Bob Collins, John Valentine and Ben King made matching donations. The Employee Campaign will remain an annual event.

Officers

Ben King, Chair
Margaret VanLoock, Vice Chair
Richard Tremayne, Treasurer
Susan Carley, Secretary

Trustees

John Bell
Bart Briggs
Scott Browning
Catherine Burton
Cele Cameron
Karen Chambless
George Davis
Charlie Gray
Scottie Green
Robert Greer
Lee Hammons
Books Hieronymus
Jay Ison
Charlie Jackson
Mark Langan
Beth Marietta Lyons
Patrick Murphy
Jeffrey St John
Jeff Schock
Tiffany Seibt
Bestor Ward IV
Sarah Watkins
Wes Williams
Garrett Williamson

Honorary Trustees

Dr. George Crozier

Dr. John Dindo

DISL Representatives

Dr. John Valentine

David England

Advisory Committee

Kinley Bell

Dr. Joe Busta

Bob Collins

Allan Crow

Tom Gaillard

Lisa Goodloe

Bill Haffner

Fred Hardman

Scott Heggeman

Ernest Ladd

Austill Lott

Jeff Luther

Tomi Sue Mayer

Jimbo Meador

Eliska Morgan

George Oswald

Jocko Potts

Jim Smith

Chuck Stapleton

Marty Stapleton

George Talbot

Amy Thompson

Alan Tolson

Chris Tracy

Bud Urquhart

Marc Whitehead

Patrick Wilson

Respectively Submitted,

Helene Hassell Executive Director