

Dauphin Island Sea Lab Foundation
Annual Overview
2015-2016

Financial Information

DISLF began FY 2015-2016 with total Checking of \$145,744.65 on October 1, 2015. The Community Foundation of South Alabama had a total of \$831,667.98, with DISLF Fund at \$517,926.74 and the George Crozier Fund at \$243,741.24, for total assets of **\$977,412.63**.

Ending balances for 2015-2016 for Total Checking was \$ \$136,700.08 and a savings balance of \$150,219.73. Community Foundation had a total of \$1,302,286.98 for total assets of \$ 1,589,206.79. an increase of 38% over LY.

\$60,000 was transferred to the DISLF Fund from the operating budget after Cocktails with the Critters.

Endowments

The Foundation has two funds at the CFSA; The George Crozier Endowment Fund which was established with a matching grant from the Kresge Foundation, which is governed by the restrictive rules, established by Kresge. The second fund is the DISLF Endowment Fund, which has been funded through the fundraising efforts of the Foundation. The Rules for the DISLF Fund are more flexible, however, the goal is to keep all the money in the CFSA and to fund projects for the Sea Lab as needed from the interest income. The Principal of each is to remain untouched.

Other Income

Assistant US Attorney Mike Anderson, contacted DISLF to inform us that a Norwegian shipping vessel had been convicted of illegally dumping oily bilge water into the Gulf of Mexico. The case was prosecuted in Federal Court in Mobile and the government was authorized to designate a local community group to receive a portion of the fine imposed on DSD. At the sentencing phase, the fine was set at \$2 million, and the DISLF was awarded \$500,000 of the imposed fine.

2. BP Settlement-DISLF received a settlement from the BP oil spill. According to the report from Cunningham Bounds, LLC the funds breakdown from the BP settlement are as follows:

Total Payment: \$84,386.83

Attorney Fees: \$11,103.02

Net Amount: **\$70,878.81**

Projects Funded at the Sea Lab by DISLF

Estuarium Addition-From Friends of the Sea Lab Income
5,000 Discovery Hall Bus -From a grant from Wells Fargo
Vernier Lab Equipment- Crampton Trust

Fundraising:

Grants:

The Glaze Foundation –

Wells Fargo - bus for Discovery Hall

Martin Foundation - Blackfish Research

James Harless underwrote the cocktail party prior to MEAL

Marine Environmental Awards Luncheon (MEAL):

The Fourth Annual Marine Environmental Awards Luncheon was held Tuesday, October 27, 2015 at the Renaissance Battle House Hotel. This was a luncheon featuring award-winning National Geographic Photographer, **David Doubilet**. **David Doubilet** is one of the world's most celebrated underwater photographers and a contributing photographer for National Geographic Magazine where he has published nearly 70 stories since his first assignment in 1971.



The Luncheon was sponsored by PNC at the \$10,000 level.

264 Reservations

24 Tables with 202 seats

62 individual reservations

Gulf Coast Marine Environmental Excellence Award-Recognizes an individual who has made outstanding contributions to marine environmental sustainability in the Alabama Gulf Coast Region.

Winner: **Andrew Saunders**

Gulf Coast Marine Environmental Leadership Award-Recognizes a business or organization whose efforts have resulted in the improvement of marine environmental sustainability in the Alabama Gulf Coast Region. Winner: **John Borom Alabama Coastal Birdfest**

Income and Expense Report Meal

Expenses	2015	2014	2013
Total Battlehouse	\$9,369.00	\$8,424.60	\$7,226.00
Speaker Total	\$5,785.32	\$5,753.00	\$5,897.00
Gift	\$203.60	\$270.00	\$240.00
Printing/publicity	\$602.70	\$721.29	\$1,651.00
Door Prize	0	\$0.00	\$110.00
Books		\$0.00	\$2,712.00
Flowers	\$148.18	\$330.00	
Office depot	\$212.24	\$42.13	
Billboards	\$600.00		
USPS	\$69.82		
Total Expenses	\$16,990.86	\$15,541.02	\$17,836.00
Income			
Sponsor	\$10,000.00	\$5,000.00	\$10,000.00
Tables	\$9,450.00	\$8,350.00	\$6,850.00
Individuals	\$3,150.00	\$3,050.00	\$2,600.00
Book Sales	\$1,050.00	\$0.00	\$3,700.00
Books to Gift shop		\$0.00	\$700.00
Donations	\$700.00	\$1,140.00	\$375.00
Flower sales		\$402.00	
Total Income	\$24,350.00	\$17,942.00	\$24,225.00
Net	\$7,359.14	\$2,400.98	\$6,389.00

Friends of the Sea Lab

		2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Students	3	\$90.00	1	\$30.00	1	\$30.00
Individual	12	\$600.00	6	\$300.00	10	\$500.00
Family	131	\$13,100.00	109	\$10,800.00	89	\$8,900.00
Seahorse	18	\$4,500.00	12	\$3,000.00	7	\$1,750.00
Skate	6	\$3,000.00	2	\$1,000.00	1	\$500.00
Starfish	1	\$1,000.00	0		1	\$1,000.00

School of fish	2	\$4,500.00	1	\$2,500.00	2	\$5,000.00	2	\$5,000.00	2	\$5,000.00
Comps	4		5		7		4			
	177	\$26,790.00	136	\$17,630.00	124	\$17,680.00	123	\$20,600	63	\$13,130.00

730 letters were mailed in August and included the MEAL save the date card. Letters are mailed bi-monthly to remind "Friends" that their memberships are about to expire.

Christmas Appeal:

The holiday appeal grossed \$6,665 with expenses of \$652.89 for a net profit of \$6012.11. 1000 letters were mailed.

	2015-2016	2014-2015	2013-2014	2012-2013
Gross Income	\$,6665	\$9,165.00	\$6,400	\$6,001.57
Expenses	\$ 652.89	\$627.26	653.27	\$350
Net income	\$6,012.11	\$8,537.74	\$5,741.73	\$5,651.57
Letters	1000	840	786	750
Donors	37	53	30	34

Cocktails with the Critters:

The 12th annual CWC was held May 5 at The BlueGill on the Causeway. This was the third year at The Blue Gill. Our attendance was over 500 this year. Ryan Balthrop provided music and Stig Marcussen was our featured artist. Tickets were \$50 in advance and \$55 at the door

Sponsors: The number of corporate sponsors was up to 50 but the total sponsorships was back to the 2014 level. The number of individual sponsors was also up this year to 23. **Sponsorships account for 48% of total income.**

Ticket Sales-Actual ticket pre-sales were up but the gate ticket sales were down ending in an over all increase from 175 to 186, an increase of 6%. **Ticket sales account for 10% of total income.**

Donations: Totaled \$700

In-kind sponsors

1. WKRG
2. Gwins
3. Carpe Diem
4. Lagniappe
5. Blue Rents

Silent Auction This year's auction generated a gross revenue of **\$30,724** less consignment costs of **\$650** resulting in net sales of **\$30,074** from 129 items, giving us a 37% increase over LY. The FMV of

the items this year totaled \$53,626 an increase of 28% over 2015. Silent auction accounts for **32%** of total income.

Other income:

Featured Artist – Stig Marcussen made \$1,300 which he splits with DISLF 50/50.

Trustee Sponsorship-Trustee sponsorships totaled \$6,400. This sponsorship shared by all the trustees underwrites some of the expenses, which allows the ticket price of the event to remain at a reasonable rate. Without this support we would have to raise the ticket price.

Gross Total generated for the Dauphin Island Sea Lab Foundation - \$94,439

Expenses – \$22,832 See Detailed Analysis Below

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**Grand Total Net Profit generated for the Sea Lab Foundation - \$72,106 resulting in a 7% increase over LY.**  
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CWC Budget Analysis	Actual 2016	Actual 2015	Actual 2014	Actual 2013
Income				
Tickets-Gate	\$2,005.00	\$3,685.00	\$3,035.00	\$2,605.00
Adv Ticket Sales	\$7,700.00	\$5,400.00	\$5,150.00	\$7,450.00
ind sponsors	\$9,110.00	\$6,250.00	\$7,750.00	\$6,750.00
corp Sponsorship	\$37,000.00	\$42,500.00	\$37,050.00	\$37,250.00
Trustee Spons	\$6,400.00	\$4,600.00	\$4,550.00	\$4,450.00
Silent Auction	\$30,724.00	\$22,736.00	\$21,182.00	\$26,000.00
Artist	\$1,300.00	\$400.00	\$885.00	\$2,235.00
T-Shirts		\$0.00	\$1,239.00	\$1,009.00
Balloon Pop		\$600.00		
Donations	\$700.00	\$1,000.00	\$1,600.00	\$1,150.00
Total Income	\$94,939.00	\$87,171.00	\$82,441.00	\$88,899.00
Expenses				
Printing	\$592.06	\$797.92	\$812.02	\$1,053.85
Postage	\$455.00	\$337.87	\$321.30	\$358.06
Advertisement	\$600.00	\$600.00	\$450.00	\$450.00
Band	\$1,400.00	\$500.00	\$1,500.00	\$1,500.00
Food(tx+grat)	\$11,943.69	\$10,683.85	\$10,343.90	\$11,192.08
Beverage	\$4,899.00	\$4,534.00	\$2,745.00	\$4,048.00
Decorations		\$0.00		
Tent rental		\$0.00		\$393.12
Lighting		\$200.00		\$174.12
Credit Card Fees		\$0.00		
Policeman		\$0.00	\$100.00	\$90.00
PayPal fees	\$814.69	\$676.06	\$493.00	\$324.12
Reimburse Artist	\$650.00	\$200.00	\$442.50	\$1,117.50
Other	\$631.00	\$423.17		\$370.87

Silent Auction Consignment	\$650.00	\$900.00	\$1,775.00	\$1,770.00
Ribbons	\$196.90	\$263.50	\$239.80	\$126.40
Silent Auction				0
<i>Total Expenses</i>	<i>\$22,832.34</i>	<i>\$20,116</i>	<i>\$19,222.52</i>	<i>\$22,968</i>
Net Income	\$72,106.66	\$67,055	\$63,218.48	\$65,931

Trustees

Bryan Thames, Chair
 Marc Whitehead, Vice Chair
 Scott Browning, Treasurer
 Margaret VanLoock,
 Secretary
Trustees
 Walsh Arendall
 Kinley Bell
 Bob Collins
 Rick Courtney

Dr. Fred Cushing
 John Dindo, PhD.
 George Davis
 David England
 Karlos Finley
 Russ Ford
 Tom Gaillard
 John Goodloe
 Bill Haffner
 Scott Heggeman

Dr. John B. Howell, IV
 Luella Hunt
 Johnny Hunter
 Neil Kennedy
 Dr. Ben King
 Angela Payne
 Jeff Schock
 Jay Thompson
 Richard Tremayne
 Bud Urquhart

Advisory Committee

Erin Wheeler, Chair
 Eliska Morgan, Co-Chair
 Melissa Baker
 Fred Brock
 Goldie Burkholder
 Mary Courtney Cane
 Suzanne Damrich
 Mary Ellingwood
 Lisa Goodloe
 Fred Hardman

Jimmy Hartman
 Robert Harlin
 Alvin Hope
 Russell Ladd
 Haley Landers
 Austill Lott
 Tara Marshall
 Tomi Sue Mayer
 Jocko Potts
 Sonny Middleton

Julie Sirmon
 Marty Stapleton
 Chuck Stapleton
 Amy Thompson
 Alan Tolson
 Garrett Williamson
 Patrick Wilson
 Bill Zundel

Tours: John Valentine and John Dindo along with Helene hosted tours of the Sea Lab for the following people:

Wells Fargo Executives

Ben King
 Johnny and Molly Hunter
 Erin Wheeler
Robin Linn

Respectively Submitted,

Helene Hassell
Executive Director